## **Pre-Bid Meeting Chat**

## **SRTA 25-002 Marketing and Communications**

Thursday May 9, 2024 2:00 PM

[Yesterday 1:54 PM]

Yesterday 1:54 PM Meeting started

[Yesterday 1:59 PM]

Shanique - Stratford Berkshire Group LLC (Unverified) and 13 others were invited to the meeting.

[Yesterday 2:00 PM]

Vanessa Levingston (Unverified) and 2 others were invited to the meeting.

[Yesterday 2:00 PM]

Alison K Mason (Guest) (Unverified) was invited to the meeting.

[Yesterday 2:00 PM]

Raymond Cobb (Unverified) was invited to the meeting.

[Yesterday 2:00 PM]

Mamie Putman (External) was invited to the meeting.

[Yesterday 2:00 PM]

Tracy M (Unverified) was invited to the meeting.

[Yesterday 2:01 PM]

Kelly Gaines (Unverified) was invited to the meeting.

[Yesterday 2:01 PM]

Kate Strickland (Unverified) was invited to the meeting.

[Yesterday 2:01 PM]

Green, Ridley (MIA-GOL) (Unverified) was invited to the meeting.

[Yesterday 2:01 PM]

Alejandra (Guest) (Unverified) was invited to the meeting.

[Yesterday 2:01 PM]

Holman, Deborah (Unverified) was invited to the meeting.

[Yesterday 2:01 PM]

Veronica Nemer (Unverified) was invited to the meeting.

[Yesterday 2:01 PM]

Coyle, Caroline (ATL-GOL) (Unverified) and Kyle Ransom (Unverified) were invited to the meeting.

[Yesterday 2:02 PM]

Eboni Green (Unverified) and Maddi Lay (Unverified) were invited to the meeting.

[Yesterday 2:02 PM]

Redding, Kate (ATL-WSW) (Unverified) was invited to the meeting.

[Yesterday 2:02 PM]

Darrick Long, HQ Labz (Unverified) was invited to the meeting.

[Yesterday 2:02 PM] Maddi Lay (Unverified)

Madilyn Lay, Acuity Design Group, Marketing Coordinator, lay@alladg.com

[Yesterday 2:03 PM] Kayla Stagnaro (Unverified)

Kayla Stagnaro, The Partnership of Atlanta, Inc, kayla@thepartnership.com

[Yesterday 2:03 PM] Gerber, Bradley (MIA-GOL) (Unverified)

Bradley Gerber, Golin, <a href="mailto:bgerber@golin.com">bgerber@golin.com</a>

[Yesterday 2:03 PM] Anna Champion, DFS Creative Concepts (Unverified)

Anna Champion

**DFS Creative Concepts** 

anna@dfscreativeconcepts.com

[Yesterday 2:03 PM] Mamie Putman (External)

**Mamie Putman** 

SchnauzerHaus DesignWerks, LLC

mamie@schnauzerhaus.com

{ Boutique Marketing Design Agency, Buford Ga }

SchnauzerHaus DesignWerks | LinkedIn

SchnauzerHaus DesignWerks | 3 followers on LinkedIn. We work with any business to understand

their goals and provide the strategy, design, advertising, and services needed to help them be successfu...

[Yesterday 2:03 PM] Kelly Gaines (Unverified)

Kelly Gaines, Costa Communications Group, kellygaines@costacg.com

[Yesterday 2:03 PM] Alison K Mason (Guest) (Unverified)

Alison K Mason

Lilacs on York Creative Studios

alisonkmason@lilacsonyork.com

[Yesterday 2:03 PM] Veronica Nemer (Unverified)

Veronica Nemer, UP Advertising, veronica@upatlanta.com

[Yesterday 2:03 PM] Coyle, Caroline (ATL-GOL) (Unverified)

Caroline Coyle, Golin, ccoyle@golin.com

[Yesterday 2:03 PM]

Golden, Melissa (ATL-WSW) (Unverified) was invited to the meeting.

[Yesterday 2:03 PM] Holman, Deborah (Unverified)

Deborah Holman

**Grace Life Marketing** 

info@gracelifemarketing.com

[Yesterday 2:03 PM] Alejandra (Guest) (Unverified)

Alejandra Pelaez

**UP Advertising** 

alejandra@upatlanta.com

[Yesterday 2:03 PM] Brangaccio, Kate (Unverified)

Kate Brangaccio, ICF Next, <a href="mailto:kate.brangaccio@icfnext.com">kate.brangaccio@icfnext.com</a>

[Yesterday 2:03 PM] Alma Stone (External)

Alma Stone, Written In Stone LLC alma@writteninstone.net

[Yesterday 2:03 PM] Bryan Leavoy (Unverified)

Bryan Leavoy - Lexicon Strategies - bleavoy@lexiconstrategies.com

[Yesterday 2:03 PM]

Melissa (Unverified) and Lisa Bacote (External) were invited to the meeting.

[Yesterday 2:03 PM] Kyle Ransom (Unverified)

Hi Kyle Ransom President Hackett Lu Holdings LLC kyle@hackettlu.con

[Yesterday 2:03 PM] Sloan Smart (Unverified)

Sloan Smart, Anson-Stoner

Sloan@anson-stoner.com

[Yesterday 2:03 PM] Tracy M (Unverified)

Tracy Marshall

[Yesterday 2:03 PM] Dannelle Crowe (Unverified)

Dannelle Crowe, Alliance Strategies | crowe@allianceswin.com | Strategic Communication |

Culturally Competent Messaging | Express Lanes & Transit Marketing Campaigns

[Yesterday 2:03 PM] Redding, Kate (ATL-WSW) (Unverified)

Kate Redding, Weber Shandwick

kredding@webershandwick.com

[Yesterday 2:03 PM]

Montina Young Fraiser, CIA Media Group (Unverified) was invited to the meeting.

[Yesterday 2:04 PM] Haley, Blayre (Unverified)

Blayre Haley, Effectv, blayre\_haley@comcast.com

[Yesterday 2:04 PM]

Catalina Echeverry (Unverified) was invited to the meeting.

[Yesterday 2:04 PM] Jonathan (Unverified)

Jonathan Holmes, Mighty 8th, jonathan@m8th.com

[Yesterday 2:04 PM] Montina Young Fraiser, CIA Media Group (Unverified)

Montina Young Fraiser, CIA Media Group, montina@ciamediagroup.com

[Yesterday 2:04 PM] Eunice Carter (Unverified)

Eunice Carter, Accrescent Marketing, DBE, WBE, MBE ecarter@accrescentmarketing.com

[Yesterday 2:04 PM] Raymond Cobb (Unverified)

Ray Cobb, JBC, ray@jbmedia-inc.com

[Yesterday 2:04 PM]

DeMunter, Ellen (WAS-PWT) (Unverified) was invited to the meeting.

[Yesterday 2:05 PM] Green, Ridley (MIA-GOL) (Unverified)

Ridley Green, Golin, rgreen@golin.com

[Yesterday 2:05 PM] Darrick Long, HQ Labz (Unverified)

Darrick Long, The HQ Labz Agency, <a href="mailto:dlong@hqlabz.com">dlong@hqlabz.com</a>

[Yesterday 2:05 PM] Shanique - Stratford Berkshire Group LLC (Unverified)

Shanique- Stratford Berkshire Group LLC. <a href="mailto:shanique@stratfordberkshire.com">shanique@stratfordberkshire.com</a>

[Yesterday 2:05 PM] Tracy M (Unverified)

Tracy Marshall "The HQ Labs Agency" tmarsh011@gmail.com

[Yesterday 2:06 PM]

Victoria Laverde (Unverified) was invited to the meeting.

[Yesterday 2:06 PM]

Melissa Peñate (Unverified) was invited to the meeting.

[Yesterday 2:08 PM]

Monica Maldonado (Unverified) was invited to the meeting.

[Yesterday 2:09 PM] Jeff Shirley (Unverified)

Jeff Shirley - Managing Partner - Brand Positioning Doctors - js@BrandPositioningDoctors.com

[Yesterday 2:09 PM] Vanessa Levingston (Unverified)

Vanessa Levingston, Levingston Management LLC, vanessa@levingstonmanagement.com

[Yesterday 2:09 PM] Golden, Melissa (ATL-WSW) (Unverified)

Melissa Golden, Weber Shandwick, mgolden@webershandwick.com

[Yesterday 2:11 PM] Eboni Green (Unverified)

Eboni Green. TTV Consulting egreen@ttve.co

[Yesterday 2:11 PM] Unknown User

Christina Billos, Golin, cbillos@golin.com

[Yesterday 2:11 PM] Victoria Laverde (Unverified)

Victoria Laverde victoria@weareipcomm.com / IPCOMM agency

[Yesterday 2:11 PM]

Diane Adoma (Unverified) was invited to the meeting.

[Yesterday 2:11 PM] Melissa Peñate (Unverified)

Melissa Penate, Penate Consulting LLC melissa@penateconsulting.com

[Yesterday 2:12 PM] Lisa Bacote (External)

Lisa Bacote; lisa@afresh-perspective.com; a Fresh Perspective LLC

[Yesterday 2:12 PM] Catalina Echeverry (Unverified)

Alejandra Pelaez, UP Advertising, LLC. <u>Alejandra@upadvertising.com</u>

[Yesterday 2:12 PM]

Annalysce B. (Unverified) was invited to the meeting.

[Yesterday 2:13 PM] DeMunter, Ellen (WAS-PWT) (Unverified)

Ellen DeMunter edemunter@webershandwick.com

Melissa Golden

mgolden@webershandwick.com

Kate Redding

kredding@webershandwick.com

[Yesterday 2:14 PM] Melissa Augeri (Unverified)

**Odonnell Company** 

Melissa Augeri

melissa.augeri@donnellco.com

representing Nicole Lenti

nicole.lenti@odonnellco.com

[Yesterday 2:18 PM] Monica Maldonado (Unverified)

IPCOMM-Monica Maldonado monica@weareipcomm.com-

[Yesterday 2:18 PM]

Elle Pierce, Pierce Systems (Unverified) was invited to the meeting.

[Yesterday 2:21 PM] Lisa Bacote (External)

a Fresh Perspective is DBE and WEBNC certified

like 1

[Yesterday 2:21 PM] Dannelle Crowe (Unverified)

Alliance Strategies is DBE certified and GDOT pre-qualified for transit marketing.

like 2

[Yesterday 2:22 PM] Vanessa Levingston (Unverified)

Vanessa Levingston, DBE Certified, Former GDOT Employee, Manager of Communications for

Major Projects and MMIP program . Would love to Partner or sub.

like 3

[Yesterday 2:24 PM] Annalysce B. (Unverified)

**Annalysce Baker** 

**10Eleven Communications** 

**DBE Certified** 

Former GDOT (8 yrs in highway construction)

Looking to sub

Info@10ElevenCommunications.com

like 1

[Yesterday 2:25 PM] Montina Young Fraiser, CIA Media Group (Unverified)

Hello! My name is Montina Young Fraiser and I am the Professional Services Chair with the Georgia Minority Supplier Diversity Council (GMSDC). If you would like to work with or partner with certified MBE's for the marketing plan let's connect. Email - Montina@ciamediagroup.com LinkedIn - <a href="https://www.linkedin.com/in/montinayoung/">https://www.linkedin.com/in/montinayoung/</a> My company is also DBE and MBE certified.

like 1

[Yesterday 2:25 PM] Vanessa Levingston (Unverified)

Levingston Management, LLC -NAICS CODES: 541611,541613,541820

[Yesterday 2:27 PM]

Colleen Champion (Unverified) was invited to the meeting.

[Yesterday 2:30 PM]

Diane Adoma (Unverified) left the chat.

[Yesterday 2:31 PM]

Diane Adoma (Unverified) was invited to the meeting.

[Yesterday 2:33 PM]

Unknown User left the chat.

[Yesterday 2:40 PM] Alison K Mason (Guest) (Unverified)

Hey ya'll -- I'm Alison and I'd love to partner or sub! Our sweet spot is EXECUTION: branding support, long and short documents, social images and campaigns, data visualization, layouts, & content and design of annual reports. MBE. alisonkmason@lilacsonyork.com

like 3

[Yesterday 2:41 PM] Alison K Mason (Guest) (Unverified)

https://www.linkedin.com/in/alisonkmason/

[Yesterday 2:41 PM]

Vanessa Tostes (Unverified) was invited to the meeting.

[Yesterday 2:42 PM]

Montina Young Fraiser, CIA Media Group (Unverified) left the chat.

Hi everybody

Let mee introduce myself <a href="https://dianeadoma.com">https://dianeadoma.com</a>

Diane Adoma Consulting LLC

ф

4012 Brooks Mill Drive, Stonecrest, GA - 30038

Directions Diane Adoma Consulting LLC

[Yesterday 2:43 PM] Elle Pierce, Pierce Systems (Unverified)

It's my pleasure to meet everyone!

Elle Pierce | Pierce Systems

Atlanta-based Advertising & Marketing Agency

**HUBZone | WOSB Certified** 

elle@piercesystems.org

https://www.linkedin.com/in/ellemariepierce/https://www.ellemariepierce.com/

Let's partner!

[Yesterday 2:45 PM]

Veronica Nemer (Unverified) left the chat.

[Yesterday 2:47 PM] Monica Maldonado (Unverified)

IPCOMM-MBE/WBE/DBE/WOSB

[Yesterday 2:48 PM] Kyle Ransom (Unverified)

Let me add sweet spots are content marketing, video marketing, press releases, ai driven market research

[Yesterday 2:48 PM] Kyle Ransom (Unverified)

**SDVOSB** 

[Yesterday 2:49 PM] Darrick Long, HQ Labz (Unverified)

Darrick Long, The HQ Labz Agency, dlong@hqlabz.com, DBE, Marketing and Strategic

**Communications** 

[Yesterday 2:50 PM] Lisa Bacote (External)

just repeating so all info will be in one place for you: Lisa Bacote; a Fresh Perspective; lisa@afresh-

perspective.com; DBE/ACDBE/MBE/WBE/WBENC/SBO/EBO certified; sweet spot = high level

Mar/Com strategy, would love to partner with a firm that specializes in execution and creative

[Yesterday 2:50 PM] Diane Adoma (Unverified)

**Dr Diane Adoma** 

DBE/MBE in 5 states and SBA WOSB, GDOT Qualified

Currently proving content for largest project ever awarded in DeKalb county.

Diane@dianeadoma.com

View my work here: https://0013915-gdot.hub.Arcgis.com

I-285/I-20 East Interchange

I-285/I-20 East Interchange public hearing open house project page.

[Yesterday 2:50 PM] Jeff Shirley (Unverified)

Jeff Shirley - Brand Positioning Doctors - DBE - Sweet Spots - Brand Strategy (Branding, Positioning

& Repositioning), Marketing Plan Development, Highly Targeted Digital Marketing / Execution &

Website Development

like 1

[Yesterday 2:52 PM] Diane Adoma (Unverified)

lol providing vs proving

[Yesterday 2:52 PM] Colleen Champion (Unverified)

Judy Sparks, Smartegies LLC, DBE Certified judy.sparks@smartegies.com Sweet spots are

Communications and Digital Strategy. https://www.linkedin.com/company/smartegies-

llc/mycompany/

Smartegies | LinkedIn

Smartegies | 3,571 followers on LinkedIn. Strategies that Win! | Smartegies, LLC offers B2B marketing solutions to professional service providers, including architecture and engineering firms,

[Yesterday 2:53 PM] Victoria Laverde (Unverified)

Thank you!

[Yesterday 2:55 PM]

Kate Strickland (Unverified) left the chat.

[Yesterday 2:56 PM] Lisa Bacote (External)

Thank you so very much for all this information. I'm looking forward to the next step.

[Yesterday 2:57 PM] Monica Maldonado (Unverified)

RAW-Real Authentic Woman-Love it

like 1

[Yesterday 2:59 PM] Victoria Laverde (Unverified)

Thank you for the space definitely excited about the opportunity

[Yesterday 2:59 PM] Alma Stone (External)

Alma Stone, Written In Stone LLC - Willing to partner, sweet spot strategy and writing

[Yesterday 3:00 PM] Annalysce B. (Unverified)

Sweet Spot(s) for 10Eleven Comms

Communications Plans and Execution

High-level marketing

Outreach and engagement

[Yesterday 3:00 PM]

Kayla Stagnaro (Unverified) left the chat.

[Yesterday 3:00 PM] Gerber, Bradley (MIA-GOL) (Unverified)

You've been channeling my wife, daughter, mom, mother-in-law, sister... 🥯

[Yesterday 3:00 PM]

DeMunter, Ellen (WAS-PWT) (Unverified) left the chat.

[Yesterday 3:00 PM]

Redding, Kate (ATL-WSW) (Unverified) left the chat.

[Yesterday 3:01 PM]

Golden, Melissa (ATL-WSW) (Unverified) left the chat.

[Yesterday 3:01 PM] Mamie Putman (External)

Thank you ladies! Have a great evening!

[Yesterday 3:01 PM]

Eboni Green (Unverified) left the chat.

[Yesterday 3:01 PM]

Raymond Cobb (Unverified) left the chat.

[Yesterday 3:01 PM] Brangaccio, Kate (Unverified)

Thank you.

[Yesterday 3:01 PM]

Anna Champion, DFS Creative Concepts (Unverified) left the chat.

[Yesterday 3:01 PM]

Melissa Augeri (Unverified) left the chat.

[Yesterday 3:01 PM]

Kyle Ransom (Unverified) left the chat.

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Monica Maldonado (Unverified) left the chat.

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Eunice Carter (Unverified) left the chat.

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Catalina Echeverry (Unverified) left the chat.

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Gerber, Bradley (MIA-GOL) (Unverified) left the chat.

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Elle Pierce, Pierce Systems (Unverified) left the chat.

[Yesterday 3:01 PM]

Haley, Blayre (Unverified) left the chat.

[Yesterday 3:01 PM]

Kelly Gaines (Unverified) left the chat.

[Yesterday 3:01 PM]

Sloan Smart (Unverified) left the chat.

[Yesterday 3:01 PM]

Holman, Deborah (Unverified) left the chat.

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Alejandra (Guest) (Unverified) left the chat.

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Alison K Mason (Guest) (Unverified) left the chat.

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Melissa (Unverified) left the chat.

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Diane Adoma (Unverified) left the chat.

[Yesterday 3:01 PM]

Brandon Doty - Accrescent Marketing (Unverified) left the chat.

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[Yesterday 3:01 PM]

Jeff Shirley (Unverified) left the chat.

[Yesterday 3:01 PM]

Jonathan (Unverified) left the chat.

[Yesterday 3:01 PM]

Victoria Laverde (Unverified) left the chat.

[Yesterday 3:01 PM]

Yesterday 3:01 PM Meeting ended: 1h 7m 39s View recapAttendanceDownload the attendance report