



SRTA Strategic Management Advisory Consulting Services

RFP PRE-PROPOSAL MEETING

MARCH 27, 2025

VIRTUAL TEAMS MEETING

Disclaimer

Verbal responses given during this preproposal meeting are not binding unless issued in the form of an Addendum . All prospective proposers are advised to read the solicitation in its entirety prior to submission of any proposal.

SRTA Strategic Management Advisory Consulting Services

State Road and Tollway Authority Request for Proposal

Introductions

- Procurement Team
- Office of the Executive Director
- Office of Strategic Programs
- Office of Accounting and Finance

SRTA Strategic Management Advisory Consulting Services

State Road and Tollway Authority Request for Proposal

General Information

- Please add your name, email, title, and company name to the chat
 - Example: Jane Doe, jdoe@abccompany.com, VP Business Development, ABC Company
- Meeting Rules

Procurement Schedule

Task	Date
Release RFP	March 20, 2025
Pre-Proposal Virtual Conference	March 27, 2025 10:00 AM EST (Teams Meeting)
Deadline for Proposer Written Questions	April 1, 2025, 2:00 PM EST
SRTA Responses to Written Questions	April 7, 2025
Contract Term Review (Contract/Legal) <i>(If Applicable)</i>	April 8 th thru April 10 th , 2025
PROPOSAL SUBMISSION DEADLINE	April 18, 2025, 2:00 PM EST
Proposal Evaluations	April 21 st thru April 28 th , 2025
Oral Presentations/Interviews <i>(If Applicable)</i>	April 29, 2025
Notice of Intent to Award	April 30, 2025
Notice of Contract Award (target)	May 1, 2025

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State Road and Tollway Authority Request for Proposal

Project/Scope Overview

- The State Road and Tollway Authority (SRTA) is seeking strategic consulting and advisory services
 - Fully evaluate and implement ways in which to innovate and offer additional value to the State's citizens and businesses
 - Demonstrate experience with high-level strategic analysis and advisory for long-term and operational performance, as well as innovative approaches recommended for State and national governments
 - Present a relevant portfolio of published work, including public sector considerations and recommendations on topics that affect the increasing demand for transportation infrastructure and services

Evaluation Criteria

Category	Criteria	Points
Firm's Experience and Qualifications	Experience and Qualifications, Organizational Chart, and Resumes. (Part 1 Section 3.6 Statement of Firm's Qualifications and Experience)	50 points
Project Approach	Systematic Approach to the RFP based on scope of work and (Part 1, Section 3.7 Project Team and Project Approach)	40 points
Price Rate Sheet	Based on the rates from submitted proposals (Part 1 Section 3.8 Price Rate Sheet Proposal)	10 points
Oral Interview/Questions (Optional)	Based on the interview or submitted proposals if clarification is required	5 points

















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State Road and Tollway Authority Request for Proposal

How to Submit Proposal

- a. Each Proposer must submit their proposal to the email address listed in the Solicitation: Procurement@srta.ga.gov.
- b. Subject Line of email should read: **SRTA Request for Proposals (Company Name) 25-046 Strategic Management Advisory and Consulting Services**
- c. The proposal shall consist of all Offer Documents and Supporting Documentation requested in the RFP.
- d. The Price Rate Proposal shall be submitted as a separate Excel(.xlsx)file.

SRTA Offer Documents

-  Offer Document 1 - Proposal Checklist .docx
-  Offer Document 2 - Proposal Letter.docx
-  Offer Document 3 - Acknowledgement of Addenda to RFP.docx
-  Offer Document 4 - Proposer Information Form.docx
-  Offer Document 5 - Proposer Certifications.docx
-  Offer Document 6 - Statement of Firms Qualification and Past Experience.docx
-  Offer Document 7 - Statement of Firms Project Team and Project and Approach.docx
-  Offer Document 8 - Price Rate Sheet Proposal.xlsx
-  Offer Document 8A Job Classification Titles_25-046.pdf
-  Offer Document 9 - Contractor E-Verify Affidavit.docx
-  Offer Document 10 - Subcontractors and DBE.docx
-  Offer Document 11 - Certification Regarding Suspension and Debarment.docx
-  Offer Document 12 - Certification Regarding Lobbying.docx
-  Offer Document 13 - Non-Collusion Affidavit.docx
-  Offer Document 14 - Certification of No Boycott of Israel.docx
-  Offer Document 15 - Statement of Responsibility Certification.docx

Question and Answer Template

RFP QUESTIONS/CLARIFICATIONS TEMPLATE
SRTA Solicitation No. 25-046: RFP for Strategic Management Consulting Services

As part of the procedures for the submission of Proposals, all Proposers are required to identify and describe ALL non-compliances present in their proposal in the table below. If the proposal is fully compliant with the requirements set forth in this RFQ this form must still be signed and submitted, leaving the table empty

#	RFP document / Section	RFP page #	Question
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

COMPANY NAME:					
NAME AND TITLE:					
DATE:					
SIGNATURE:					

State Road and Tollway Authority – Procurement Webpage

— SRTA Solicitation 25-046 Strategic Management Advisory and Consulting Services

Posting Date: March 20, 2025

- [Part 1-Solicitation SRTA 25-046_Strategic Management Advisory and Consulting Services.pdf](#)
- [Part 2-Strategic Management Advisory and Consulting Services SOW - FINAL.pdf](#)
- [Part 3-SRTA 25-046 - Management Consulting Services Draft.pdf](#)
- [Part 4-Offer Documents 1 thru 15.zip](#)
- [Part 5-Offer Document 8 - Price Rate Sheet Proposal.xlsx](#)
- [Part 6-Attachment A - Questions and Answers Template \(25-046\).xlsx](#)

Any Questions?